***Property website***

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***HTML…….***

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**Description:**

Online real estate system is a project which provides a friendly format for buying and selling properties. Users can search and browse for property in this website. This website also allows users to book the property online. This website mainly concentrates on maintaining and managing the details of the property. This website deals with buying and selling the houses, lands, commercial properties all over the world.

**Modules:**

* Home Page Design
* Home Page with Menu Features
* Gallery
* Contact US
* Projects
* Logo / About US
* Admin Panel/page

**Workflow:**

Contact Us page will provide an address, phone and email id information related to the customer. Will also have the option to submit any queries.

Homepage with menu features will have scrolling banner and option to get access to projects (upcoming, completed, ongoing), gallery etc. All features in the home page will be responsive.

We will initially add two service types as Luxury apartments and Plots for sale. Depending upon service selected pictures that will be scrolled on the home page will change dynamically. All those settings will be configured in the admin panel.

About US page will be showing details related to partners of the organization like their images and a brief description.

**Admin panel details:**

|  |  |
| --- | --- |
| **S. No** | **Task / Module** |
| 1. | Admin Admin Login, Forgot Password, change the password |
| 2. | Customer registration Registration details info in admin panel with options: Name, Phone, Email, City, State, Comments |

**Usefulness:**

Slowly the world is getting conquered by the existence of the web as well as its ranges of activities. The Internet effects can easily be felt in commercial and personal areas. Quick and fast connectivity of the web has allowed humans to come closer than ever before. In addition, Internet has assisted property market and different types of businesses to rule all across the globe for getting connected with one another and trading. Nowadays most of the property relates deals are executed using the internet, and also people who are interested in purchasing and selling the real estate give all the details on the web. Now, you may wonder that what kind of platform seller and buyers use to register themselves. Well, the answer is here. Online property listing and property portals are the major platforms used by them.

* **Online property listings:** This is a branch of property portal. These listings work like classifieds where various sellers give all the required information regarding the property to be rented or sold. Besides, buyers also add their budget and needs.
* **Property portals:** These platforms provide the property sellers and buyers a platform to get associated with others. Property portals have a comprehensive list of people or developers who want to sell their real estate be it residential, industrial and commercial. In addition, you can also come across the profiles of different consultants, brokers and real estate agents there.

Usefulness of Using property websites

Now it's time to know the usefulness of using property websites and online property listing.

* **1. Wider reach:** simply by sitting in front of your computer you can collect facts regarding various properties across the world by using property websites.
* **2. Quick means of looking for right property:** the quickest means to find the right property is an online search. You can rapidly find unlimited deals and properties within a few seconds.
* **3. Saves time:** Today's world is too busy and people don't have enough time to explore the market to find the house to rent or purchase, for them such property listings and sites are a bonus. They just can login to such websites and seek various properties according to their requirements.
* **4. More convincing:** Owning an online profile contributes to the builder or developer's credibility. People or purchasers who choose rented house gain more belief if you have a listing on the web.
* **5. Give more than just Real Estate:** at online property sites, you will not just receive selling and buying facilities but also profiles regarding some relevant services or facilities such as -
  + Construction services
  + Property Legal Services
  + Architectural Services
  + Interior Designing services
  + Renovation services
  + Property Valuation services
  + Vaastu consultants

Methodology:

1. REQUIREMENT ANALYSIS

The first step involves the analysis of the contents of the web page. Contents are arranged and sorted to start the website.

**The key factors considered are:**

**\***Purpose of the website

**\***Primary goal

**\***Organization to best canter the needs

**\***The customer point of view

1. FORMULATION OF DIGITAL STRATEGIES

Based on the requirement analysis, the factors that will best serve the website are determined. As part of this phase, the primary and secondary keywords or key phrases are finalized. This step also includes a glance through all the CSS and HTML commands that will help in designing the website.

All the technological requirements needed to fulfil the web page are analysed here.

## WEBSITE CONCEPTUALIZATION AND DESIGNING

This stage is one of the most crucial factors in any project. We justify every single aspect of the design to ensure that each element is serving a specific need and the website is truly designed to attract, retain and enhance the end user-experience.

We will be to develop three custom built, high-end website design templates or concepts, incorporating the marketing and communication strategy.

Many thought processes and brainstorming will go into this process to create a design that is serving the existing needs as well as is sustainable with the future growth. Together with the input, we’ll come up with the designs that will effectively communicate the brand and online identity to the stake holders.

1. FINAL OUTLOOK

The finalized concepts or templates are then used for design the web page satisfying the usefulness of the project and also the description of the project. All the syntax and commands listed earlier are checked to get the desired output.

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